



REPLACEMENT HEATER PROGRAM

IS YOUR ETS HEATER 20+ YEARS OLD?

Keep your Off-Peak Advantage

For many homeowners, Steffes ETS systems have delivered reliable comfort, warmth, and off-peak savings for years. As these systems reach 20+ years of age, they are nearing end of life. Parts can become harder to find, and repairs may no longer be possible.

NOW IS THE TIME TO UPGRADE!

The **Replacement Heater Program** helps members upgrade to new Steffes ETS systems. For a limited time, manufacturer incentives are available through participating utilities to help reduce installation costs. These incentives are primarily intended for replacing aging storage heaters but may also apply to new installations, depending on each utility's program guidelines.

LIMITED-TIME MANUFACTURER INCENTIVES:

Up to **\$675*** per room heater
Up to **\$3,900*** for furnaces

Incentives available for both replacement and **NEW** ETS installations.

*Terms and conditions apply. Incentives may vary by utility and eligibility requirements.

WHY YOU SHOULD STAY WITH ETS

- Uses low-cost off-peak electricity
- Stores off-peak energy for use during peak demand
- Helps stabilize the grid
- Clean, reliable electric heat
- Maintains eligibility for special ETS electric rates
- Long-lasting and low maintenance

LIMITED-TIME MANUFACTURER INCENTIVES

Available April 1 – September 30, 2026

Installation must be completed by October 15, 2026

Check with your utility to learn about available incentives, such as:

- Utility kW Rebate
- On-Bill Financing
- Plus, Steffes Manufacturer Incentives

Combined incentives help reduce upfront costs, making it easier to upgrade your ETS system. This allows you to retain off-peak savings and continue reliable electric heating.



HOW TO GET STARTED

1. Contact your utility to **confirm eligibility** and **incentive details***
2. Connect with a recommended contractor
3. For new installations, have your contractor complete the required **Heat Loss Calculation***¹
4. Schedule installation before October 15, 2026.
5. Finish any required steps from your utility

Take advantage of this limited-time offer. Replace your heater before winter to maintain your off-peak advantage while incentives are available.

LIMITED-TIME MANUFACTURER INCENTIVES

Type of ETS System	Model #	Incentive Amount
Room Heater (2100 Series)	2102	\$225
	2103	\$350
	2104	\$450
	2105	\$575
	2106	\$675
Comfort Plus Forced Air Furnace (4100 Series)	4120	\$1,975
	4130	\$2,975
	4140	\$3,900
Serenity Forced Air Furnace (4200 Series)	4200	\$1,600
Comfort Plus Hydronic Furnace (5100 Series)	5120	\$1,975
	5130	\$2,975
	5140	\$3,900

**See Terms & Conditions for details.*

PRODUCT OPTIONS AVAILABLE

1. **Room Heater:** Replaces baseboard heating with proven, reliable off-peak room comfort.
2. **Comfort Plus Forced Air Furnace:** Designed as a replacement for electric, gas, or oil furnaces with easy heat pump integration.
3. **Serenity Forced Air Furnace:** Built to replace electric, gas, or oil furnaces and designed to work alongside a heat pump.
4. **Comfort Plus Hydronic Furnace:** Ideal for radiant floor, baseboard, or zoned heating systems.



*Terms & Conditions

The limited-time manufacturer incentive is available to members of participating utilities who purchase and install a qualifying Steffes ETS system between April 1, 2026 and September 30, 2026. Systems must be installed by October 15, 2026. Manufacturer incentives are administered through participating utilities and vary by utility program. This is not a cashback offer from Steffes.

Qualifying systems include the 2100, 4100, 4200, and 5100 Series. Eligible installations may include replacement of existing Steffes ETS or comparable storage heating systems, as well as new installations. Proof of purchase and installation may be required. Incentives and program requirements vary by utility, and it is the member's responsibility to confirm eligibility. Additional utility incentives may be available, including per kW rebates and financing options. Check with your utility for details.

*¹Heat Loss Calculation Requirement (New Installations Only)

A heat loss calculation is required for new ETS system installations and must be completed by a qualified contractor prior to installation to ensure proper system sizing and performance. The member and installing contractor are responsible for the accuracy of the calculation and equipment selection. Neither the utility nor Steffes is responsible for performance issues resulting from incorrect sizing, improper installation, or inaccurate calculations. Failure to complete a proper heat loss calculation may result in reduced performance, insufficient heating capacity, or increased energy use.